

## PROGRAMME



**VENUE: Lee Kong Chian School of Business  
Singapore Management University  
50 Stamford Road  
Level 3, Seminar Room 3.10**

<b>8-Jul-09</b>	<b>Day 1</b>	
<b>08:30-09:00</b>	<b>Registration</b>	
<b>09:00-09:15</b>	<b>Welcome Speech</b>	
<b>09:15-10:15</b>	<b>Speaker: Jess Chua</b>	
<b>10:15-10:30</b>	<b>Q &amp; A</b>	
<b>10:30-11:00</b>	<b>Break (30 min)</b>	
<b>11:00-12:30</b>	<b>Plenary Session on Family Business</b>	
<b>12:30-14:00</b>	<b>Lunch</b>	
	<b>Parallel Paper Session I (A)</b>	<b>Parallel Paper Session I (B)</b>
<b>14:00-15:30</b>	<b>Corporate Entrepreneurship</b>	<b>Habitual Entrepreneurship and Skills</b>
<b>15:30-16:00</b>	<b>Break</b>	
	<b>Parallel Paper Session II (A)</b>	<b>Parallel Paper Session II (B)</b>
<b>16:00-17:30</b>	<b>Firm Growth</b>	<b>Woman Entrepreneurship</b>



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<b>9-Jul-09</b>	<b>Day 2</b>	
09:00-10:00	Speaker: Wong Ban Hui	
10:00-10:15	Q & A	
10:15-11:00	Break (45 min)	
	Parallel Paper Session I (A)	Parallel Paper Session I (B)
11:00-12:30	Technological Entrepreneurship I	Manging New Ventures
12:30-14:00	Lunch	
	Parallel Paper Session II (A)	Parallel Paper Session II (B)
14:00-15:30	Incubation and Entrepreneurial Education	Individuals and Opportunities
15:30-16:00	Break (30 min)	
	Parallel Paper Session III (A)	Parallel Paper Session III (B)
16:00-17:00	Technological Entrepreneurship II	Entrepreneurship Theory
<b>10-Jul-09</b>	<b>Day 3</b>	
9:30-12:00	Campus Tour	
	Field Trip: Museum Trip	
12:00-13:30	Lunch	



**8-Jul-09**

<b>14:00-15:30 Parallel Paper Session 1</b>		
<b>Session A</b>	<b>Corporate Entrepreneurship</b>	
	Barriers to Innovation	Ankush Chopra
	Corporate Entrepreneurship and the Decision to Trust - Trust as a Pre-condition of Corporate Entrepreneurship in the Context of SME: A Contractual Perspective on Social- and Economic-Exchange for the Micro-Foundation of Organizational Behavior	Urs Fueglistaller J.-Michael Gasda
	Opportunities Taken and Lost	Gaurab Bhardwaj
<b>14:00-15:30 Parallel Paper Session 1</b>		
<b>Session B</b>	<b>Habitual Entrepreneurship and Skills</b>	
	Comparing Novice and Repeat Entrepreneurs: Examining how Job Characteristics Theory Account for Entrepreneurial Stress	Krittaya Sangboon Leon Schjoedt
	Portfolio Entrepreneurs in developing nations and risk: a new theoretical understanding	Antonio C. Malfense Fierro
	Entrepreneurship in Practice: Opportunity, Desirability and Capability	Darwish Almoharby Dipak Chaudhuri



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<b>16:00-17:30</b>		<b>Parallel Paper Session 2</b>	
<b>Session A</b>	<b>Firm Growth</b>		
	The Growth, Survival and Stagnation of Family Firms: An Exploratory Study of Selected Family-Owned Schools in the Philippines		Mauricia Miguel-Herrera
	Strategic Networks and Growth of an Entrepreneurial High-Tech Firm		Jesse Karjalainen
	Bootstrapping Behaviour in Small and Medium Enterprises		Jason Fitzsimmons
<b>16:00-17:30</b>		<b>Parallel Paper Session 2</b>	
<b>Session B</b>	<b>Woman Entrepreneurship</b>		
	Challenges in Female Entrepreneurial Development: A Study of Nigerian Entrepreneurs		Satwinder Singh Chinonye Okafor Chima Mordi
	Gender Responsiveness of Business Development Services for Women Entrepreneurs in Developing Countries: A Case of Bangladesh		Afreen Huq
	Women Chamber Of Commerce and Industry: The Struggle and the Challenge in Pakistan		Iqbal M Khan



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<b>11:00-12:30</b>		<b>Parallel Paper Session 1</b>	
<b>Session A</b>	<b>Technological Entrepreneurship I</b>		
	Deer in the headlights: Response of incumbent firms to profit destroying innovations		Ankush Chopra
	Industrial Restructuring, Indigenous Growth and Regional Entrepreneurial Capabilities: A Study of Irish Medical Device Industry Entrepreneurs		Paul Ryan Oner Tulum
	Test-driving community entrepreneurship, a living case study of industry and higher education working in tandem		Alun Epps
<b>11:00-12:30</b>		<b>Parallel Paper Session 1</b>	
<b>Session B</b>	<b>Manging New Ventures</b>		
	Planning Processes and Outcomes in Entrepreneurial Firms		Richard Harrison Wayne King
	Managerial Processes of Entrepreneurial Firms: The Case of United Dates Factory Co		Darwish Almoharby Golam Mostafa Khan
	Building Potential Networks Between SME		María Verónica Alderete



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14:00-15:30	<b>Parallel Paper Session 2</b>	
<b>Session A</b>	<b>Incubation and Entrepreneurial Education</b>	
	Five Steps to Educate Entrepreneurs - A Generic Approach	Jan Laubscher
	Shifting the Centre of Gravity from SME Policy to Entrepreneurship Policy	Iqbal M Khan
	A Business Incubation Strategy from Thailand	Sean Hackett David M. Dilts
14:00-15:30	<b>Parallel Paper Session 2</b>	
<b>Session B</b>	<b>Individuals and Opportunities</b>	
	Different Entrepreneurial Paths of Self-Employed Jacks-of-all-Trades: Examining the Interaction between Analytical Disposition and Modes of Training	Chihmao Hsieh
	Must we accept opportunity recursiveness?: Bringing entrepreneurial incongruity to the forefront through the lens of humor research	Chihmao Hsieh
	The Relationship between Culture and Entrepreneurial Orientation at the Individual Level	Ashish Pareek Vishal Gupta Ayse Bilhan Goktan Yu-Ha Cheung Gonca Gunay



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<b>16:00-17:00</b>	<b>Parallel Paper Session 3</b>	
<b>Session A</b>	<b>Technological Entrepreneurship II</b>	
	Contemporaneous Innovation and Market Engagement as a Vehicle for Performance Improvement: Evidence from Australian Manufacturing SMEs	Tung-Shan Liao John Rice
	On Software Business and Strategic Assets: Competitive Advantage Based on Industry-Specific Knowledge	Jesse Karjalainen
<b>16:00-17:00</b>	<b>Parallel Paper Session 3</b>	
<b>Session B</b>	<b>Entrepreneurship Theory</b>	
	Entrepreneurship Theory: The Inductive Entrepreneur	Dhira Jinabhadra Ramdeja
	Immigrant Entrepreneurship: Past Research and Future Challenges in the Hospitality Industry	Lan Li